



### Press release

# France Datacenter and the German Datacenter Association Sign Cooperation Partnership and Join Forces

Amsterdam, March 14, 2022

The Board of France Datacenter has unanimously voted for the signature of a partnership with the German Datacenter association and is delighted by the prospect of strengthening the Franco-German tandem in the European community of datacenters.

The partnership consists in mutual dissemination of messages, invitations to datacenter events and quarterly exchange in order to maintain the upcoming tasks as well as a regular exchange on the market.

The German Datacenter Association Chairwoman, Anna Klaft, is pleased about the closing of ranks with the French partner association: 'Through our cooperation we will strengthen European digital sovereignty'.

The KickStart Europe Conference, which takes place in Amsterdam today and tomorrow, will be the opportunity to materialize the agreement between both sister organisations.

France Datacenter has also regular relationships with other National Trade Associations in Europe, such as the Dutch Data Center Association, which invited her to the KickStart Europe Conference, techUK, Host in Ireland...

## **About the German Datacenter Association**

The German Datacenter Association, which was established in 2018, is an association of operators and owners of data centers of all sizes. The federation is supported by leading research institutes, local communities and a network of partners. The association intends to offer data center operators in Germany a platform to work together to promote the growth of the sector and raise awareness of the industry in business, society and politics. The GDA also represents members with regard to laws, regulations and standards, other provisions and political issues in the relevant committees. The stated objectives of the German Datacenter Association are to sustainably improve the conditions for data center operators in Germany and to increase the investment attractiveness of German locations. With the organisation of various industry-specific events, the GDA provides a platform for the intensive exchange of information on technology- und market trends and high-level networking. With its members and partners, the association develops standards and other provisions for the design of data centers. In addition, the GDA initiates and realises research projects related to data centers. The German Datacenter Association e.V. is domiciled in Frankfurt am Main.

www.germandatacenters.com

#### **About France Datacenter**

France Datacenter is the French association gathering the players of the datacenter industry established in France. It represents and promotes the sector as the basis for the performance and reliability of the digital economy. The association is now made up of around a hundred companies that design, build and operate datacenters. As a natural player in thinking about the challenges of the digital industries, France Datacenter promotes the formalization of knowledge, the development of skills and the adoption of best practices by professionals, in order to improve the competitiveness of the French sector. L'association est domiciliée à Paris.

www.francedatacenter.com

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